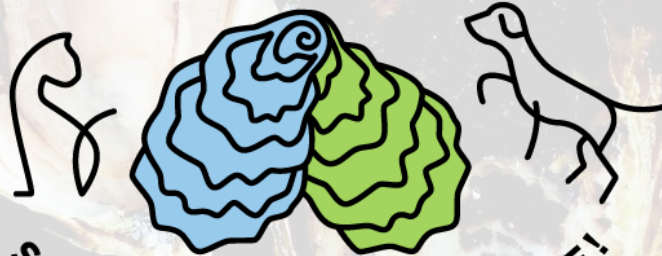




5th Annual

GOOCHLAND PET LOVERS OYSTER ROAST



SHUCK YOUR PAWS OFF!

Friday, October 15th, 2021 | 6pm-9pm

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SPONSORSHIP OPPORTUNITIES

CONNECT WITH GOOCHLAND'S MOST PASSIONATE ANIMAL LOVERS

We invite you to sponsor one of Goochland's most fun events. Now in its 5th year, this event will celebrate our shared passion for animals in need with an evening under the stars, inspired by great music, cocktails and food... especially the oysters.

WHY CONSIDER AN OYSTER ROAST SPONSORSHIP?

The Oyster Roast is an engaging way to reach a loyal base of pet lovers, all while demonstrating your commitment to pets in need. Goochland Pet Lovers is focused on the increased number of animals entering the shelter and expanding outreach to the Goochland community. We are dedicated to fundraising for two incredibly valuable funds that support both the animals in the shelter and the animals in the Goochland community.

The Dr. Lori L. Elliott Medical Fund was established in November 2019 and was named for Dr. Lori who is the part-time shelter supervising veterinarian who has helped countless animals in the community. This fund supplements the County's budget for the care of animals who enter the shelter. Funds cover any number of the medical services the incoming animals may require.

The Good Neighbor Fund was established in February 2021. This community-wide program provides funds to Goochland residents who reside at up to 200% of the Federal Poverty Level for preventive pet care for dogs and cats who are handleable and privately owned.

With your support, Goochland Pet Lovers will change the lives of hundreds of pets and families this year. We will be able to provide preventative and lifesaving veterinary care, pet training, and supplies and resources, which will ensure the optimal care these pets need to enhance their chances of adoption. Goochland Pet Lovers is focused on keeping pets healthy and with their families and so much more.

EVENT PROFILE

The Oyster Roast kicks off with a cocktail reception and fabulous food from Cater2Events, voted 2018 & 2019 Richmond's Best Caterer. The evening continues with a silent auction, live music, a bourbon and wine pull, a paddle raise and some sweet treats. We hope you will be one of our cocktail or dessert sponsors. Goochland Pet Lovers Oyster Roast has raised over \$200,000 for the animals of Goochland County.

AUDIENCE DEMOGRAPHIC: Over 300 prominent business, social and philanthropic leaders

DATE & TIME: Friday, October 15, 2021, 6 to 9 p.m.

LOCATION: The Deep Run Hunt Club - 1540 Manakin Rd, Manakin-Sabot, VA 23103

CONTACT: Jennifer Leigh Myers, Oyster Roast Chair, 804.304.3214 or
Director@goochlandpetlovers.com

Goochland Pet Lovers is a 501(c)(3) non-profit organization. EIN: 81-3232722

BARKING IT FROM THE WOOF TOPS!

\$5,000

SPONSORSHIP BENEFITS

- 10 complimentary event tickets
- Early access to event
- Opportunity to provide branded materials at event
- Featured logo on Oyster Roast Invitation
- Featured logo on all publicity materials
- Featured logo in all social media with link to your website
- Featured logo on GPL website event page
- Included in all press releases pertaining to Oyster Roast
- Stand-alone Facebook posts linking to your website
- Full page ad in program
- Stand-alone signs displayed throughout the venue the day of the event
- Emcee recognition at the event

SHAKEN NOT PURRED!

Cocktail Sponsor

OR

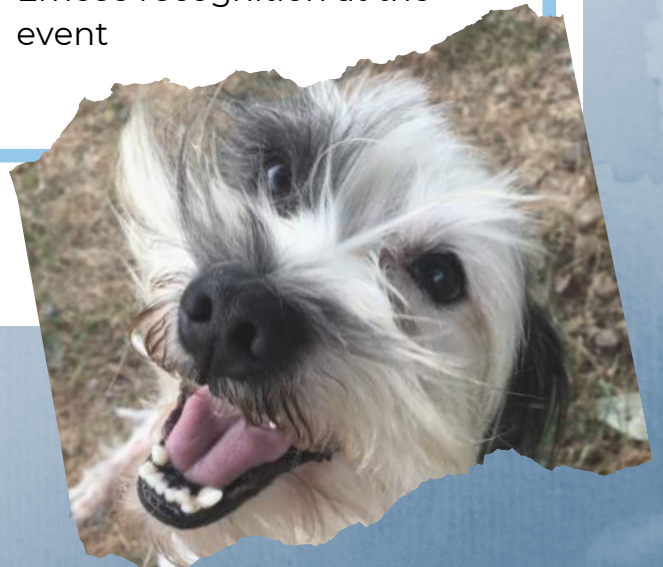
I RUFF YOU VERY MUCH

Dessert Sponsor

\$3,500/each

SPONSORSHIP BENEFITS

- 8 complimentary event tickets
- Early access to event
- Large logo on all publicity materials
- Naming Opportunity for event signature drink or dessert
- Large logo in all social media with link to your website
- Large logo on GPL website event page
- Included in all press releases pertaining to Oyster Roast
- Stand-alone Facebook posts linking to your website
- Stand-alone signs displayed at the bar the day of the event
- 3/4 page ad in program
- Emcee recognition at the event



HOWL YOU DOIN'?

\$2,500

SPONSORSHIP BENEFITS

- 6 complimentary event tickets
- Mid-size logo on all publicity materials
- Mid-size logo in all social media with link to your website
- Mid-size logo on GPL website event page
- Stand-alone Facebook posts linking to your website
- 1/2 page ad in program

PUPPY LOVE

\$500

SPONSORSHIP BENEFITS

- 2 complimentary event tickets
- Name on all publicity materials
- Name on GPL website event page
- Name listed in program



LOVE LONG AND PAW-SPER

\$1,000

SPONSORSHIP BENEFITS

- 4 complimentary event tickets
- Small logo on all publicity materials
- Small logo in all social media with link to your website
- Small logo on GPL website event page
- 1/4 page ad in program





GOOCHLAND PET LOVERS
OYSTER ROAST



**SPONSORSHIP
AGREEMENT FORM**

YES, we would like to sponsor the 2021 GPL Oyster Roast

- Barking It From the Wooftops! / \$5000 Shaken Not Purred / \$3500
- I Ruff You Very Much / \$3500 Howl You Doin'? / \$2500
- Love Long and Paw-Sper / \$1000 Puppy Love / \$500

We are unable to Sponsor the 2021 GPL Oyster Roast but would like to donate to Goochland Pet Lovers as a Tail Wagger!

\$400 \$300 \$200

In-kind Donation

In-kind donation

Please provide a description of your in-kind donation and its value:

Sponsor/Company Name:

_____ (as you would like to be displayed on branded materials)

Sponsor Contact Name: _____

Sponsor Address: _____

Phone: _____ E-mail: _____

Website: _____

Amount Enclosed: _____ check payable to Goochland Pet Lovers

Please write "2021 Oyster Roast" in the memo

Credit Card: _____ Exp: _____ CSC: _____

Please mail or scan and e-mail this form to:

GPL Oyster Roast
5131 Park Meadows Court
Glen Allen, VA 23059

Jennifer Myers - Oyster Roast Chair
director@goochlandpetlovers.com
Cell: 804-304-3214

All logos must be e-mailed to:

director@goochlandpetlovers.com

Acceptable file formats: transparent
PNG, .eps, .ai, or .psd

Deadline to be included in branded materials is September 15, 2021